

Splash Clinical Site Engagement and Support

Clinical trial sites are the primary point of contact and access to potential study participants. Sites are a study's foundation and each site is unique. With no one-size-fits-all model for sites, we aim to make each site an equal partner in success, alleviating their burdens.

Our site support tailors engagement strategies to each site's needs, ensuring participant engagement, well-being, and successful trial completion. With experience in trials worldwide, our offerings streamline site-related activities and improve clinical trial efficiency.

OUR RESULTS

REAL WORLD APPLICATION: US ASTHMA STUDY - PHASE 3

Engagement Scores	# Sites		Screenings		Enrollments	
	#	%	#	%	#	%
High Performing	18	42%	2860	72%	1287	65%
Medium Performing	13	30%	637	16%	397	20%
High + Medium Combined	31	72%	3497	88%	1684	85%
Low Performing	12	28%	489	12%	305	15%
TOTAL	43	100%	3986	100%	1989	100%

Of 43 study sites participating in the study, the sites that had high engagement scoring in the campaign delivered **72% of all screenings and 65% of all enrollments** in the entire study.

Combining the sites with medium engagement scores and the sites with high engagement scores, the collective engagement rates drove **88% and 85% of screenings and enrollments**.

Conversely, the low-engaged sites, which represented about 28% of sites, drove only about **12% and 15% of screenings and enrollments**.



SITE ENGAGEMENT SERVICES

Site Engagement Services (SES)

SES improves campaign site engagement, leading to better outcomes and faster enrollment by leveraging customized solutions. For SES, Splash Clinical's focus areas can be broken down into the following categories:

ONBOARDING AND TRAINING:

Tailored onboarding and training for site staff to optimize recruitment and engagement efforts centered around best practices for success

- Includes live webinars, user guides, and dedicated support staff

PERSONALIZED MONITORING AND SUPPORT:

- On-demand support for questions and issues hinged on site flexibility with options to opt in or out

PRINTED MATERIALS FOR STUDY SITES:

- Patient-focused and friendly study-specific materials that are easily used by site staff
- Site-facing printed materials for use by site staff, like enrollment criteria or protocol information

SITE AMBASSADOR SERVICE:

- Enhanced study site support to include online meetings, webinars, trainings, and dedicated personal follow-up with site staff
- Further reduces site burden, identifies improvements at the site, and increases screening and randomization rates



PATIENT RECRUITMENT PLATFORM

Patient Recruitment Platform (PRP)

Patient Recruitment Platform (PRP) enables real-time analytics tracking and study-specific patient-facing websites.

SCHEDULING AND SCREENING:

- Schedule prescreening appointments for sites using Splash Clinical's Patient Scheduling app

ENCRYPTED SITE PORTALS:

- Easy-to-use portals that allow sites to work referrals and provide status updates and notes that CROs or sponsors can see in a real-time dashboard



Engage with Splash Clinical

Splash Clinical is redefining the landscape of patient recruitment for clinical trials. Our unique approach to digital patient recruitment enhances efficiency and effectiveness and prioritizes the experience and satisfaction of potential participants. With Splash Clinical, reach the right patients at the right time through the best channels.

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