Splash Clinical Digital Patient Recruitment



Digital and social media are among the most effective ways to recruit patients, yet no one uses them quite like Splash Clinical. We use a unique targeted approach to maximize the potential of digital and social media in patient recruitment. Our tools allow for unmatched precision, identifying and engaging potential participants with genuine interest and higher engagement rates than traditional methods.

KEY FEATURES

Targeted Recruitment: Unlike traditional methods that rely on outdated and overused patient lists, Splash Clinical employs real-time, advanced digital and social media analytics to identify and engage individuals with genuine interest and intent to participate in clinical studies.

Tailored Approach: We create unique recruiting strategies based on epidemiological-based models that fit your recruitment needs. Just like no two studies are the same, no two recruitment campaigns should be.

Efficient Pre-Screening: Splash conducts thorough pre-screening and qualification processes after our targeted outreach. The prescreening is customized for each protocol and study, significantly reducing the burden on trial sites and increasing the likelihood of successful enrollment.

Patient-Centric Approach: Our recruitment strategy centers on inclusivity and patient advocacy. We use real-time engagement & patient advocacy groups to build community trust and encourage clinical trial participation.

BENEFITS

REDUCED RECRUITMENT TIME

By combining digital social media's broad reach and Splash's targeted approach, our solutions significantly shorten the recruitment phase of clinical trials, keeping timelines and costs in check.

HIGHER ENGAGEMENT RATES

Our tailored messages resonate with potential participants, leading to higher engagement and interest levels.

REDUCED LOW INTENT PARTICIPATION

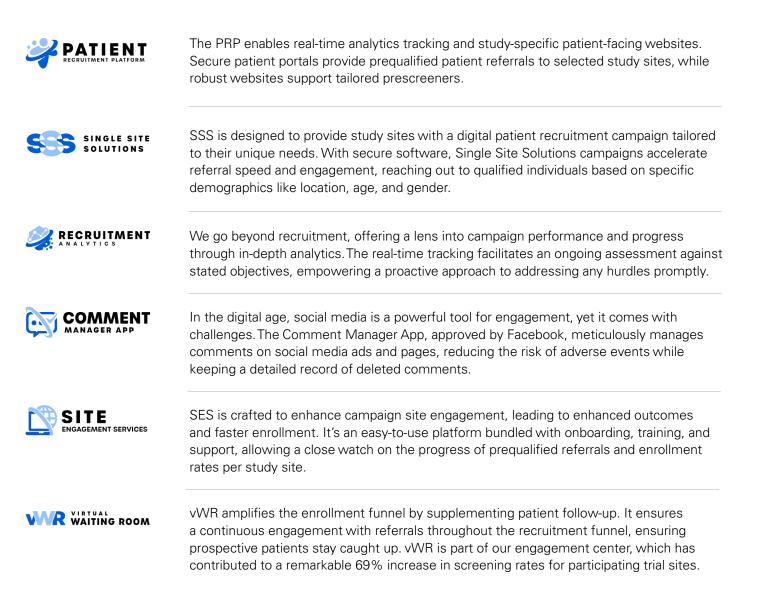
We minimize unqualified responses and the number of messages to patients using our recruiting tools rather than databases with outdated and overused data.

A NEW TOOLKIT

Your new patient recruitment solution comes with the tools to monitor, analyze, and keep patients engaged throughout the study.



THE SPLASH TOOLKIT





Engage with Splash Clinical

Splash Clinical is redefining the landscape of patient recruitment for clinical trials. Our unique approach to digital patient recruitment enhances efficiency and effectiveness and prioritizes the experience and satisfaction of potential participants. With Splash Clinical, reach the right patients at the right time through the best channels.

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